



KENNETH P. GEORGE

SENIOR CREATIVE PRODUCER

Storytelling • Creative Production • Team Leadership • Innovation

Senior Creative Producer with 20+ years of experience leading content production, creative operations, and cross-functional marketing initiatives. Proven track record building and scaling creative teams, managing high-volume production pipelines, and delivering campaigns across film, social, digital, and brand channels. Autodesk Maya user since 2008 (Alias era) with expertise in storytelling, VFX, motion capture, AI-enhanced workflows, and production systems that enable teams to deliver high-quality work at scale.

PROFESSIONAL PROFILE

CONTACT

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PORTFOLIO

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EDUCATION

DEPAUL UNIVERSITY

Master of Fine Arts (MFA), In Progress
Digital Cinema & Animation

WESTERN ILLINOIS UNIVERSITY

Bachelor of Arts
Graphic Design/Marketing

TECHNICAL SKILLS

Autodesk Maya

Flow Studio

Adobe Creative Cloud

VFX & Motion Capture

AI-Assisted Creative Workflows

Camera & Lighting

Video Production Operations

CORE COMPETENCIES

Creative Operations • Production Leadership • Marketing Campaigns • Stakeholder Management • Budget Management • Autodesk Maya • AI Workflows • VFX & Motion Capture

PROFESSIONAL EXPERIENCE

DIRECTOR OF VIDEO & PHOTO SERVICES

IRONSIDE | 2019 - Present

- Founded and scaled Ironside's video and photo production department into a 7-person creative team supporting commercial, documentary, branded, and social content initiatives.
- Directed end-to-end production across commercial, branded, social, and documentary campaigns, leading teams from concept through delivery.
- Managed multiple concurrent projects, budgets, timelines, and resources while consistently delivering high-quality work on schedule.
- Developed scalable production workflows, asset management systems, and operational processes that improved efficiency and team performance.
- Partnered with marketing, creative, account, and executive stakeholders to translate business objectives into impactful content and campaigns.

MARKETING & COMMUNICATIONS DIRECTOR/TEACHER

INDIAN RIVER CHARTER HIGH SCHOOL | 2015-2018

- Created and executed marketing strategies and materials to support the staff of our A-Rated public charter school.
- Taught courses in photography and film.

ADJUNCT PROFESSOR

DEPAUL UNIVERSITY | 2010-2013

Jarvis School of Computing and Digital Media

- Taught 3D animation, motion graphics, motion capture and digital media production workflows.
- Mentored students in visual storytelling, animation, and emerging creative technologies.